

Customer Survey

We would like to hear from you.

This survey will help us understand how important AMC Networks are to you. AMC Networks includes AMC, WE tv, SundanceTV, IFC, BBC America and BBC World News.

We are negotiating an agreement with AMC Networks and we would like to know how much you value their channels. AMC's shows are available in many different places, so it is our goal to make sure that we provide you with the networks you want while managing costs to keep your bill as low as possible.

Please answer the following questions:

Question 1:

Which of the following AMC Networks do you watch regularly (5 or more hours per week)?

- a) AMC
- b) WE tv
- c) IFC
- d) SundanceTV
- e) BBC America
- f) BBC World
- g) None of the above

Question 2:

How much are the AMC Networks worth to you?

- a) \$0
- b) \$1 per month
- c) \$2 per month
- d) \$3 or more per month

Question 3:

What would you do if AMC Networks were no longer included in your lineup?

- a) Watch other networks
- b) Switch TV Providers
- c) Subscribe to AMC+ or another streaming service
- d) Nothing – don't watch any of them

Question 4:

How should we best manage the increasing cost of cable TV due to network fee increases?

- a) Keep the most popular networks and **remove** those networks that most people don't watch
- b) Keep the most popular networks and **move** the networks that few people watch to a package so those who want to watch them can pay more to get them
- c) **Move** the most expensive networks to a package so those who want to watch them can pay more to get them
- d) I like my channel lineup and would be willing to pay more to keep it as is

Question 5:

Do you subscribe to any of the following streaming services?

- a) Netflix
- b) Hulu
- c) Amazon Prime
- d) AMC+

Please email your answers to clarence@netins.net or call or Office (563)452-3852